

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
NGÀNH QUẢN TRỊ KINH DOANH QUẢN LÝ PSU, KHÓA K16 (2010-2014)
TRÌNH TRÌNH
MÔN KIỂM THỬ CHUYÊN NGÀNH (2 TC)

MÔ TẢ

Môn kiểm thử chuyên ngành sẽ thi kết quả trên 3 môn Quản lý nhân lực, Quản lý hoạt động sản xuất và Quản lý chi phí. Nội dung sẽ được chia thành 2 phần.

Nội dung thi bằng Tiếng Anh

MỤC TIÊU

- Phân tích các chức năng của quản lý nhân sự
- Hiểu các ảnh hưởng của môi trường kinh doanh và dịch vụ trong hệ thống sản xuất nhằm nắm bắt các nhu cầu, nhiệm vụ quản lý, tổ chức và kiểm soát và sinh lợi nhuận chi phí hay vì lợi ích của doanh nghiệp.
- Hiểu các tầm quan trọng của sản xuất và lợi ích của sản xuất chi phí và chi phí thu và vận hành chuỗi cung ứng và mối quan hệ với những bộ phận chức năng khác của công ty.
- So sánh báo cáo kết quả công việc và hiểu tầm quan trọng của quản lý nhân lực trong việc lập kế hoạch
- Sử dụng và thi kết quả quy trình sản xuất, dịch vụ
- Lựa chọn mô hình kiểm soát tồn kho phù hợp
- Sử dụng lý thuyết quản lý quản lý chuỗi cung ứng có thể phân tích các tranh chấp và các công ty trên thị trường, liên quan đến chuỗi cung ứng.

HÌNH THỨC THI

- Multiple – choice
- True/False
- Short answers (including exercises)
- 180 minutes

NỘI DUNG ÔN TẬP:

1. HUMAN RESOURCE MANAGEMENT (PSU-HRM301)

1.1 STRATEGIC HUMAN RESOURCE MANAGEMENT

1.1.1 Human Resource Management: Gaining a Competitive Advantage

1.1.2.1 Definition of Human Resource Management

1.1.2.2 The HRM functions

1.2 THE ANALYSIS AND DESIGN OF WORK

1.2.1 Analyze an organization's structure and work flow process

1.2.1.1 Work-flow analysis

1.2.1.2 Organization structure analysis

1.2.2 Analysis of work

1.2.2.1 The importance of job analysis

1.2.2.2 Job analysis information

1.2.2.3 Job analysis methods

1.3 HUMAN RESOURCE PLANNING AND RECRUITMENT

1.3.1 Human resource planning

1.3.1.1 Forecasts of labor demand

1.3.1.2 Forecasts of labor supply

1.3.1.3 Forecasts of labor surplus or shortage

1.3.1.4 Goal setting and strategic planning

1.3.2 Human resource recruitment

1.3.2.1 The human resource recruitment

1.3.2.2 The human resource selection

1.3.3 Employee Separation and retention

1.3.3.1 Managing involuntary turnover

1.3.3.2 Managing voluntary turnover

1.4 EMPLOYEE TRAINING AND DEVELOPMENT

1.4.1 Training and Development Comparison

1.4.1.1 Training

1.4.1.2 Designing effective training activities

1.4.1.3 Advice for choosing a training method

1.5 COMPENSATION

1.5.1 Pay structure decisions

1.5.1.1 Equity theory and fairness

1.5.1.2 Developing pay level

1.5.1.3 Recognizing employee contributions with pay

1.5.1.4 Theories influence to pay individual employee

1.5.1.5 Programs recognizing contributions

2. OPERATION AND SUPPLY CHAIN MANAGEMENT (PSU-MGO301)

2.1 STRATEGY AND SUSTAINABILITY

2.1.1 Operations and Supply Chain Management (chapter 1)

1.1.1.1 What is Operations and Supply Chain Management?

2.1.2 Strategy and Sustainability (chapter 2)

1.1.2.1 Productivity measurement (exercise)

2.2 MANUFACTURING AND SERVICE PROCESSES

2.2.1 Strategic Capacity management (chapter 3)

2.2.1.1 Capacity management in operations (exercise)

2.2.1.2 Determining capacity requirements (exercise)

2.2.1.3 Using decision trees to evaluate capacity alternatives (exercise)

2.2.2 Production process (chapter 4)

2.2.2.1 Organizing production process

2.2.2.2 Assembly – line design (exercise)

2.3 PROJECT (CHAPTER 7)

2.3.1 Definition of project management

2.3.1.1 Network-Planning Models

a. Critical Path Method (CPM) (exercise)

b. Time-cost models and project crashing (exercise)

2.4 SUPPLY AND DEMAND PLANNING

2.4.1 Demand management and forecasting (chapter 11)

2.4.1.1 Linear Regression Analysis (exercise)

2.4.1.2 Simple Moving Average (exercise)

2.4.1.3 Weighted Moving Average (exercise)

2.4.1.4 Exponential Smoothing (exercise)

2.4.1.5 Measurement of Error (exercise)

2.4.2 Inventory control (chapter 13)

2.4.2.1 Inventory Systems

a. A Single-Period Inventory Model (exercise)

b. Multiperiod Inventory Systems (exercise)

2.4.2.2 Fixed–Order Quantity Models (exercise)

a. Establishing Safety Stock Levels (exercise)

b. Fixed–Order Quantity Model with Safety Stock (exercise)

2.4.2.3 Fixed–Time Period Models (exercise)

3. STRATEGIC MANAGEMENT (PSU-MGT403)

3.1 INTRODUCTION AND OVERVIEW

3.1.1 The definition of strategy and its importance

3.1.1.1 The definition of “strategy”

3.1.1.2 Strategy and the quest for competitive advantage

3.1.2 Charting a company’s direction: vision and mission, objectives and strategy

3.1.2.1 The detailed description of strategy-making, strategy-executing

3.2 CORE CONCEPTS AND ANALYTICAL TOOLS

3.2.1 Evaluating a company’s external environment

3.2.1.1 The strategically relevant components of a company’s macro-environment

3.2.1.2 Assessing the company’s industry and competitive environment

3.2.1.3 Issue 2: Evaluating the strength of the industry’s competitive forces

3.2.1.4 Issue 3: The impact of the changing driving forces on an industry

3.2.1.5 Issue 6: The definition of the industry key success factors (KSFs)

3.2.2 Evaluating a company’s resources, cost position and competitiveness

3.2.2.1 Issue 1: Assessing the efficiency of the current strategy

3.2.2.2 Issue 2: Determining the important resources and capabilities

3.2.2.3 Issue 3: Assessing the competitiveness of the company’s cost structure and customer value proposition

3.2.2.4 Issue 4: Comparing the competitive strength with key rivals

3.3 CRAFTING A STRATEGY

3.3.1 The five generic competitive strategies

3.3.1.1 Low – cost provider strategies

3.3.1.2 Broad differentiation strategy

3.3.1.3 Focused (or market niche) strategies

3.3.1.4 Best-cost provider strategy

3.3.2 Supplementing the chosen competitive strategy – other important strategy choices

3.3.2.1 Vertical integration: operating across more industry value chain segments

3.3.2.2 Outsourcing strategies: narrowing the scopes of operations

3.3.2.3 Strategic alliances and partnerships

3.3.2.4 Merger and acquisition strategies

3.3.3 Corporate strategy: diversification and the multibusiness company

3.3.3.1 Business diversification

3.3.3.2 Evaluating the corporate strategy of a diversified company

3.4 EXECUTING A STRATEGY

3.4.1 Superior strategy execution – another path to competitive advantage

3.4.1.1 The principal managerial components of the strategy execution process

3.4.1.2 Instituting strategy-supportive policies and procedures

3.4.1.3 Installing information and operating systems

3.4.1.4 Using rewards and incentives to promote better strategy execution

3.4.1.5 Instilling a corporate culture that promotes good strategy execution

TÀI LI U THAM KH O

1. Noe, R. A., Hollenbeck, J. R., Gerhart, B., Wright, P. M. (2010). Human Resource Management: Gaining a competitive advantage (7th Ed.). Boston: McGraw-Hill. (ISBN: 13-9780073530475).
2. F. Robert Jacobs, Indiana University and Richard B. Chase, University of Southern California, Operations and Supply Management: The Core, 2e, McGraw-Hill.
3. John E. Gamble, Arthur A. Thompson, and Margaret A. Peteraf, Essentials of Strategic Management, Third Edition, published by McGraw-Hill in January 2012.
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à N ng, ngày 23 tháng 01 n m 2014

Ban giám hi u

Phòng ào t o

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